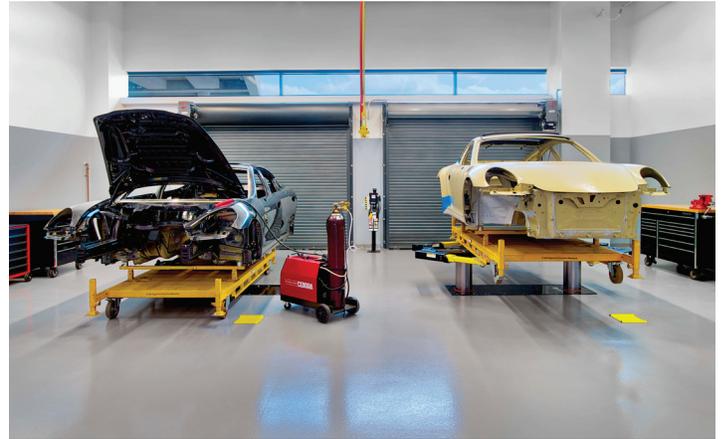


## Driving Success: Porsche Cars North America Chooses Stonhard

**Products Used:** Crush • Stonclad® GR

**Application Areas:** Atrium & Lobby, Workshop, Storage Room, Car Wash, Laboratories, Customer Service Areas



"We looked at polished concrete, but it didn't suit the customer, so we considered a large format tile, but there were concerns about vehicular traffic. This led us to specify a seamless product that was new to us. We worked with the vendor to deliver a sexy-looking version of asphalt."

- Betsy Nurse, HOK - Director of Design, PCNA project

### PROBLEM

When Porsche Cars North America (PCNA) planned its new headquarters in Georgia it sought to create a one-of-a-kind facility. Building materials needed to be as unique as their vision, with the facility's high-profile atrium and 30,000 sq. ft. lobby requiring flooring products offering an adventurous look.

### SOLUTION

Stonhard recommended the high-performance Crush product from its Liquid Elements brand. Crush is a bold, resinous flooring system that incorporates natural aggregate set in a glossy resin surface. A troweled system, it has a natural look and textured surface that is slip and scratch resistant, and also easy to clean.

Stonhard's Stonclad GR was utilized in spaces including workshops, storage rooms, labs, and more. With superior impact, abrasion, and chemical resistance, Stonclad GR utilizes 25% recycled glass fillers, delighting project planners seeking to complement Porsche's sustainability initiatives.

### DESIGN ELEMENTS

Liquid Elements® Crush  
Color- custom; natural aggregated in a glossy resin

Stonhard® Stonclad® GR  
Color - Pewter; epoxy mortar with recycled glass and renewable soy-based components

### OUR CERTIFICATIONS & MEMBERSHIPS

Stonhard is committed to sustainability and transparency. We are proud members of the U.S. Green Building Council, a member of the Manufacturer Advisory Panel for the HPD Collaborative, and our products are listed with mindful MATERIALS (mM).

### THE STONHARD DIFFERENCE

Stonhard is the unprecedented world leader in manufacturing and installing high-performance seamless, resinous floor, wall, and lining systems. With more than a century of experience, Stonhard provides its customers with a single-source warranty covering both products and installation.

